

# OCTAVIA CONNER

ACCOUNTANT ■ PROFESSIONAL SPEAKER ■ BUSINESS CONSULTANT ■



Author of the bestselling book, *Say YES To PROFITS*, Octavia “The Profit Maximizer” Conner is America’s Leader in Profit Maximizing for Small Businesses. She is equipped with over 14 years of finances, accounting and business development experience.

Octavia Conner is a high achieving accountant and financial management consultant who specialize in closing financial gaps, reducing tax liabilities, streamlining business operations and locating hidden money leaks in order to significantly increase small business profit margins. She is gifted with a keen eye for helping small businesses improve their financial health and remain in black.

Throughout her career, Octavia have lead multi-million dollar corporations as their go-to “numbers person” with the ability to use the numbers to help them build truly profitable, successful businesses. She uses her signature P.R.O.F.I.T. Plan to help businesses accelerate growth, performance, cash flow and profitability faster, smarter and consistently.

As an award winning firm, Octavia and Say Yes To Profits have been recognized as a leader in the modern accounting

As Seen On:



and countless more....

## Rave Reviews:

*“Octavia is a dynamic speaker, and an excellent and effective teacher. She easily converts the accounting concepts into layman’s terms and I really appreciate how she walks you through the numbers and helps you identify trends in your business.”*

*~ Beverly H. Johnson, Johnson & Associate*

*“I have partnered with Octavia on serial business presentations. She is extremely professional and very polished. You truly understand the concept of accounting as she is able to captivate the audience with fact filled content that sparks their motivation to achieve success. Anyone who is exposed to this woman will walk away with strategies they can use immediately to build and maintain a positive financial foundation for their business. What a joy to have a wonderful, educated speaker who KNOWS her stuff!”*

*~Victoria Spelling, President of Women Empowerment*

*“I was in complete awe when I learned Octavia’s profit increase strategies. It is very apparent that she is passionate about helping small business owners. I enjoyed her presentation and was happy to sign-up as a client.”*

*~ Delores Dennis, IT Freelancer*



Featured In

Atlanta Business Chronicle  
as  
Business Person On  
The Move

### **Built To Maximize Profits**

The true measure of a successful small business is determined by their ability to consistently increase the bottom line. Yet many small business owners find themselves earning revenue but losing time and experiencing severe cash flow leaks. During Octavia's signature keynote or workshop, *Built To Maximize Profits™*, she will share her unique six step formula to transition the bottom line from the red to the black.

The attendees will gain knowledge on how to:

1. Locate hidden money leaks in order to increase business cash flow
2. Reduce tax liabilities
3. Streamline business operations and spend 90% of time on revenue generating tasks
4. Accelerate performance, growth and profitability faster, smarter and consistently

### **Stop Stepping Over Dollars To Pick Up Pennies**

You're doing everything you know to do but you're still not earning enough revenue to generate a profit! You're not sure if you should throw in the towel or give your business one more shot. What you do know is something has to change and now!

During this interactive training, Octavia will provide the four secret elements to earn more money, accelerate cash flow, leverage time, improvement performance and boost the bottom line faster and smarter.

### **Profit Breakthrough Or Broke & Busted – Which Do You Prefer?**

*How to Unlock and Unleash Your Profit Maximizer*

America's Leader in Profit Maximizing for Small Businesses, Octavia Conner, has identify three key components needed to build a truly profitable business. Reflecting on her entrepreneurial journal, Octavia experienced periods of cash flow uncertainties and business failure after leaving corporate America. Using dedication, determine and her signature *P.R.O.F.I.T Plan™* she shifted from the *Broke & Busted* period in business to a six figure *Profit Breakthrough*.

During this powerful presentation, Octavia will outline her signature *P.R.O.F.I.T. Plan™* that has allowed her and her clients to double, even triple their bottom line faster, smarter and consistently.

Attendees will leave with the key components that will enable them to propel their businesses forward.

### **Keeping More Money Masterclass**

Are you earning money but it seems to disappear quickly? Have you ever decreased your prices in hopes of signing a new client? Are you unaware of the true financial health of your business?

Sadly, most small business owners operate as technicians and not intentional CEOs, who understand pricing, planning, cash flow improvement, business optimization and maximizing profits.

During this engaging workshop, *Keeping More Money Masterclass™*, Octavia will share key strategies on how small business owners can keep more of their hard-earned money in their business!

The attendees will leave with the following:

- Pricing strategies that lead to profit increases
- Clarity on computing daily, weekly and monthly operating costs
- Secret techniques for discovering and plugging money leaks
- Understanding the differences between cash flow vs profits

**Make Your Next Event Your Best Event**

**Book Octavia Today:**

**Phone:** 888.437.7773

**Email:** Octavia@SayYESToProfits.com

**Visit:** [www.SayYESToProfits.com](http://www.SayYESToProfits.com)

**Social Media:** @OctaviaConner & @SayYesToProfits

**Best Fit Audience:**

*Small Business Owners  
Entrepreneurs*

**Presentation Format:**

*From 30 minutes & hours*

